

2018 Midwestern District Student Poster Competition



Minneapolis 18
Annual Meeting and Exhibit
August 20 – 23

Student Competition Awards

\$400 will be awarded to each of the top three posters

(1 for a graduate student; 1 for an undergraduate student; 1 for either a graduate or an undergraduate student)

General Rules

1. ITE student co-authors are permitted. **Open to any student in the Midwestern ITE District**
2. Posters co-authored by faculty members will **not** be eligible for student awards.
3. The judges will evaluate the posters using the criteria on page 2 (backside of this sheet). Following the poster session, the judges will convene to determine the award winners.
4. **Awards for posters will be announced and presented on Wednesday, August 22nd at the MWITE Annual Conference.**

Poster Competition Registration

- If you intend to participate in this year's competition, email John Davis at DavisJ@AyresAssociates.com by **June 1, 2018**.
- Also contact John, if you have any questions related to the competition or Joint ITE/MWITE Annual Meeting.
- **Students should plan to set-up their poster for display on WEDNESDAY MORNING, August 22, 2018 prior to 8 AM**
- **Judging for the poster competition is scheduled for WEDNESDAY MORNING, August 22, 2018 at 10:30 AM.**
- **The objective of the poster is to present the student's research topic fully WITHOUT need for any explanation.**
- Hints for judging criteria and successful poster are page 2.
- Full meeting information will be available at www.midwesternite.org.

Poster Production Rules

1. All text must be no smaller than 18 point font.
2. Full poster must be no larger than 44-inches by 34-inches. Clips, foam board and easels will be provided. The mounting on the foam board will not be judged.



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Poster Evaluation Criteria

ABC's of Poster Production

- ✦ **Attention Getting:** first good impression? Grab attention of viewer? Achieved through good lay-out, use of color, title, and other graphic devices.
- ✦ **Brevity:** makes points quickly through good visual / word balance.
- ✦ **Coherence:** logical unified statement requiring no further explanation, capable of standing alone; intellectually accessible to audience.
- ✦ **Direction:** simplicity; focus, easy to follow from point to point.
- ✦ **Evidence:** argument must be supported by evidence, referenced well and accurately.

Quality of Argument (45 points)

HIGH

- Clear statement of research question or relationship being investigated
- Poster "stands alone" requiring no additional explanation
- Logical and thorough explanation of the research question
- All components in presentation given appropriate level of attention
- Adequate consultation of sources; sources cited correctly
- Research objectives outlined precisely

LOW

- Ambiguous or unclear statement or purpose
- Poster is difficult or impossible to comprehend without additional information
- Illogical or inadequate explanation
- Insufficient treatment of components
- Inadequate literature review; sources not cited correctly

Quality of Evidence (30 points)

HIGH

- Argument well supported by extensive primary research, evidence, and examples
- Accurate presentation of evidence and examples

LOW

- Inadequate or no primary research, evidence, or examples
- Incomplete or questionable evidence and examples

Use of Graphic Material (15 points)

HIGH

- Effective use of figures, tables, illustrations, maps and other illustrative material
- Illustrations correctly cited, presented well
- Visual material well integrated into the evidence of the Argument

LOW

- Little illustrative material or used ineffectively
- Poorly presented, incorrect citations
- Visual material used to illustrate, not argue or as evidence.

Poster Appearance (10 points)

HIGH

- Poster carefully produced
- All text legible from 4 feet away, text no smaller than 18 point font.
- Material presented is well organized

LOW

- Visual material used to illustrate, not argue or as evidence.
- Much text illegible from moderate distance
- Poor organization of material